

**DRAFT**

Media Contact

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**FOR IMMEDIATE RELEASE**

**<ORGANIZATION NAME>'s (PROGRAM, INITIATIVE, PROJECT) Receives Funding from Next50**

**<City, ST> – <Date> – <Organization Name>'s (program, initiative)** has received funding from [Next50](#), a national foundation based in Colorado that supports efforts to improve the lives of older adults and their caregivers. This funding will allow **<organization name>** to **<grow, move forward with, advance>** its effort to support older adults in **<city/region>**.

"We're committed to meeting the unique and varied needs of older adults in our area, so we are excited to **<describe what you will do with the funding>**," said **<Name>, <title> of <Organization Name>**. "This investment from Next50 will **<say something specific about the program/project or how it will impact your community>**."

**< Add additional details on the program, its history, and/or your organization.>**

"It's expensive to age in this country," said Peter Kaldes, President & CEO of Next50. "That's why we seek partners like **<Organization Name>** who will change the status quo and help create a world that values aging."

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**About <Organization Name>**

**<Insert boilerplate>**

**About Next50**

Next50 is a Colorado-based national foundation that works toward a society that values aging and makes growing older an empowering, fulfilling experience. Today, our systems in the U.S. don't prioritize our economic well-being as we age, which causes widespread economic hardship for older adults and their families. That's why we focus on funding innovative and equitable programs that create economic opportunity for older adults, especially in low-income communities and communities of color. We fund programming in three key areas: ending age-related bias and discrimination; advancing digital equity so technology is available to all; and making it possible for people to age where they want to live. To learn more, visit [www.Next50foundation.org](http://www.Next50foundation.org).