

**DRAFT**

Media Contact

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**FOR IMMEDIATE RELEASE**

**<ORGANIZATION NAME>'s (PROGRAM, INITIATIVE, PROJECT) Receives Funding from Next50**

**<City, ST> – <Date> – <Organization Name>'s (program, initiative)** has received funding from [Next50](#), a national foundation based in Colorado that supports efforts to improve the lives of older adults and their caregivers. This funding will allow **<organization name>** to **<grow, move forward with, advance>** its effort to support those 50 and older in **<city/region>**.

"We're committed to meeting the unique and varied needs of older adults in our area, so we are excited to **<describe what you will do with the funding>**," said **<Name>, <title> of <Organization Name>**. "This investment from Next50 will **<say something specific about the program/project or how it will impact your community>**."

**< Add additional details on the program, its history, and/or your organization.>**

"We believe in powering innovation in aging," said Peter Kaldes, President & CEO of Next50. "That's why we are grateful for the work that **<Organization Name>** is doing to improve the quality of life for older adults. We are proud to support their impactful efforts."

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**About <Organization Name>**

**<Insert boilerplate>**

**About Next50**

Next50 is a national, private foundation based in Colorado that supports efforts to improve the lives of older adults and their caregivers. The foundation works with community leaders, experts in the field of aging, and front-line professionals to support innovative programs and projects that positively impact aging and longevity. To learn more, visit [www.Next50foundation.org](http://www.Next50foundation.org).